



2010 ASPP Board Members Bios

Michael Masterson has been involved with photography and stock photography for over 25 years. While at the Workbook, he was part of the team that launched the Workbookstock brand and site as director of agency content. More recently he started the photography division at Janou Pakter, Inc., the executive search agency and now consults to the photo and design industries. He has served as the co-president of the West Coast ASPP chapter in Los Angeles for the past two years, expanding programming, visibility and membership.

Michael's mission as President of ASPP will be to increase national awareness of the ASPP and its educational and networking capabilities and boost membership and participation. He also sees the need for strengthened strategic alliances with other professional photo organizations to broaden their collective influence on issues affecting all picture professionals.

Holly Marshall has served on the National Board since 2002 as Co-Vice President and as Treasurer, and has participated actively in ASPP as a buyer and seller since 1998. Currently she is a key photo editor and rights consultant for several educational publishers' and multimedia projects, providing protection and powerful multimedia that sell products and help students of all ages reach their full potential.

As Vice President she will strengthen our relationships with sister organizations and chapters' development by using her institutional knowledge of ASPP, broad contacts, and industry experience. She will also develop more benefits for members.

Maggie Fellner Hunt is president of StockShop, the boutique stock and assignment photography agency she founded in 2006. StockShop is an independent agency that specializes in demographically diverse lifestyle images. Maggie's first camera was a Kodak Brownie door prize at the World's Fair when she was eight years old. She took that as a sign and has seldom been without a camera since. She has worked as an editor and photographer in Indonesia, California and Wyoming. Maggie has served as national co-vice president of ASPP for the past two years. She is an active member of the New England chapter of ASMP, a board member of the Rose Fitzgerald Kennedy Greenway Conservancy and recently finished a five year term on the board of overseers of the Hood Museum of Art. StockShop is a nationally certified Women's Business Enterprise.

Mary Fran Loftus is the current ASPP national treasurer. Prior to this post, she served as the New York chapter treasurer. Other industry affiliations include PACA, where she is a member of the marketing committee.

Mary Fran became president of Omni-Photo Communications, Inc. in 2000 after 5 years as its vice-president. From 1985 to 1997, in tandem with a career as a theatrical stage manager, she worked as a photo researcher and permissions editor.

Sid Hastings is a photographer, picture editor and multimedia producer with more than 20 years experience creating, managing and editing award-winning photographic coverages of peoples, places and cultures.

Before launching Sid Hastings LLC in 2008, he worked as a picture editor at the St. Louis Post-Dispatch, Copley Chicago Newspapers, the online photo agency Corbis and the National Geographic Society, also producing online and event-based multimedia projects.

Hastings also teaches at Washington University in St. Louis as an adjunct faculty member in the University College division. His class, Convergence Journalism, includes introductory photography, online reporting, audio and multimedia production and video. He has also participated in workshops associated with The Poynter Institute, Western Kentucky University, and the NPPA / Stan Kalish Picture Editing Workshop.